

## ABSTRACT

**Dhuma Wahyu Kurnia D. C9313022. 2016. *The Promotion of Tourism Using English Language Website in Karanganyar Regency*. English Diploma Program. Faculty of Cultural Sciences. Sebelas Maret University.**

Internship report entitled “**The Promotion of Tourism Using English Language Website in Karanganyar Regency**” aims to report the activities of the writer during internship. The writer carried out an internship for ±120 hours of work starting from 21<sup>st</sup> January 2016 until 1<sup>st</sup> March 2016 in the Tourism Marketing Division of Tourism and Culture Department of Karanganyar Regency at Cangakan office complex, Lawu Mainroad, Karanganyar Regency. The scope of the activity is creating tourism website using English Language.

In the first week, the writer did some observations to get information and pictures to various tourism objects in Karanganyar. In the second week, the writer created Indonesian persuasive texts. In the third week, the writer translated and revised the texts. Then in the fourth week, the writer designed a website and then published it. In the last week, the writer simulated the website and promoted it.

The result is tourism website for Tourism and Culture Department of Karanganyar Regency that can be accessed by visitors both domestic and foreign. Now, Tourism and Culture Department of Karanganyar Regency has a website that contains a variety of information, news and tourism promotion. This website is useful as a communication media to publicize the tourism potential in Karanganyar Regency. This website is also useful for foreign tourists to search information about tourism in Karanganyar.